

Invitation

Australia - Germany Innovation Forum: Delivering a future of collaborative innovation

Interested in discovering the latest innovation trends in **Advanced Materials** and **Future Cities** and how best to take advantage of the opportunities they present?

Your Invitation

The **Australian Ambassador to Germany, Mr Peter Tesch**, and Consul General, Germany, and Australian Senior Trade and Investment Commissioner to Western Europe, **Ms Nicola Watkinson**, welcome your participation in the Australia - Germany Innovation Forum: Delivering a future of collaborative innovation.

Why you should attend

- Australia's research institutions are among the world's best, a fact to which many leading German and European corporates and research institutes can already attest.
- For European companies providing critical commercialisation and supply chain capability, Australian institutions offer numerous partnering opportunities and significant potential.
- This forum brings together Australian and German experts from industry, research and development as well as education in **Advanced Materials** and **Future Cities** to showcase Australian-German collaborative innovation and R&D strengths and capabilities.

Keynote Speaker



Figure 1 Prof Göran Roos

We are proud to host as keynote speaker **Professor Göran Roos**, a pioneer in the modern field of intellectual capital science and a recognised world expert in innovation management and strategy.

Professor Roos will provide insights on how countries, and companies, can maintain a competitive advantage into the future through innovation and identify what stimulates innovation at the enterprise and societal level.

Panel Discussion

Professor Roos will be joined by a number of panellists to debate and analyse the latest innovation trends, practices, opportunities and case studies in these transformational sectors of **Advanced Materials** and **Future Cities**.



[▶ watch Prof Göran Roos video summary](#)

Important Information

Date

Thursday 24 January 2013

Time

9.30am – 2.30pm

Location

The Squire
Frankfurt International Airport
Frankfurt, Germany

Limited spaces – Register now

Cost Free

Did you know?

Australia boasts:

- A strong intellectual property protection regime
- High levels of R&D investments
- A generous R&D tax scheme
- A highly rated business and ICT technology environment

- **Dr Calum Drummond** - Group Executive, Manufacturing, Materials and Minerals, **Commonwealth Scientific and Industrial Research Organisation (CSIRO)**
- **Mr Frank Wagner** – Head of Competence Centre R&D Management, **Fraunhofer (IAO)**
- **Dr Karl Föger** - Chief Technology Officer, **Ceramic Fuel Cells**
- **Mr Hannes Lau** - Inventor, **LiquidKeyboard**.
- **Ms Nicola Watkinson** - Consul General, Germany, and Senior Trade and Investment Commissioner, West Europe, **Australian Trade Commission**
- **Dr Steffen Walz** – Director and Vice Chancellor's Senior Research Fellow, **GEElab (Games and Experimental Entertainment Laboratory Europe / Royal Melbourne Institute of Technology (RMIT))**

Further information on additional panellists will follow.

Limited places - register now

Don't miss out on this opportunity to find out what the future holds in **Advanced Materials** and **Future Cities**. With its world class education and R&D facilities, Australia offers great potential for global investors seeking collaborations with proven domestic partners.

To register (and for more information) visit www.austrade.gov.au/germany. Please provide an indication of the panel discussion you are interested in attending.

Key contact

Germany

Ms Barbara Lueck
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The 60th anniversary of diplomatic relations between Australia and Germany is being commemorated from 28 January 2012 to 28 January 2013. Collaboration in science and innovation has been a focal point throughout the year. This event will highlight the enduring research and investment linkages between the two leading economies and look towards how innovation and research collaboration can shape the next 60 years.

